

GO  
TO  
SLEEP  
EYES

Girls: This is my very own  
**RUTH DOLL**  
America's Most Beautiful Doll



21 INS.  
TALL

REAL  
HUMAN  
HAIR  
CURLS

No.  
BR37

**\$3.98**

She couldn't be sweeter, girls, and I know you'll adore her. I was so fussy—I wanted the doll that carries my name to be not only big, but she had to be beautiful and dressed in the very best. So, after looking at hundreds of dolls, I offer this to all my friends as the finest doll in America. You'll be so proud to show Ruth to your friends—they'll be sure to rub their eyes for it's hard to believe this big, chubby darling is a doll—she looks so real.

*Just Think, Girls, All These Features:*

- Big—21 inches tall.
- Chubby type—correctly proportioned in life-like detail.
- Big glass-like eyes that go to sleep and have real lashes.
- Pearly white teeth and little red tongue show thru her rosebud lips.
- Human hair (she's a blonde) set in latest style with the cutest ringlet curls.
- Hard-to-break composition thruout.
- Tilting head, movable arms and legs.
- Dressed to go places in any weather. The cutest coat and hat of white flannel to keep her warm on cold days. Tie-scarf at neck keeps her snug. Coat and hat trimmed with corded rayon in 2-color combination. Her name is embroidered on her hat. Beautiful organdie dress, combination underwear, rayon socks and buckled imitation shoes complete her attire.



I'm  
Ann

**Your Choice 98¢**

Mary Jane

"So chic" you'll say. This modern miss is 19 ins. tall, of composition that's hard to break, brown eyes and black modeled hair. Mouth, slightly open, reveals teeth and tongue. You'll love her shepherd plaid checked dress and hat to match with black felt brim. One-piece underwear, shoes and stockings complete her outfit.



19  
INS.  
TALL

No.  
BR3

My name is "Toots"

25 INS. TALL

I'm a big, chubby baby. Cuddle me—my stuffed body is so soft. I cry like all real babies do. Put me down and my eyes, under long lashes, close to sleep soundly. My mouth is opened in a big smile so you can see my snow-white teeth and red tongue. Head, arms and legs are composition. I'm dressed in rubber panties, slip, organdie dress and pretty bonnet to match, socks and shoes.

**\$1.98**

No.  
BR34



15 1/2 INS. TALL  
Ruth says of Ann—"She's a lovable, big, all-composition baby, 15 1/2 ins. tall with modeled curly hair and wistful, blue eyes, painted to look so real." Chubby arms and legs. Dressed in lace-trimmed organdie dress, bonnet to match, petticoat, diaper and socks.





**21  
INS.  
TALL**

No.  
BR43

*Connie*



**22  
INS.  
TALL**

No.  
BR41

*Peggy*



**22  
INS.  
TALL**

No.  
BR40

*Evelyn*

"A dainty miss," Ruth describes Connie. 21 ins. tall with soft, stuffed body, composition head, arms and legs. She cries—she has go-to-sleep eyes with real lashes and beautiful ringlet curls of human hair. Dressed in pretty polka dot organdie dress, hat to match with buckram peak and ruffle edge, petticoat, bloomers, silk socks and buckle shoes. **\$1.98**

Ruth says: "Peggy is hard to resist—she's so pretty with a big smile that reveals, thru open mouth, her teeth and tongue. A big girl—22 ins. tall. Her sleeping eyes have lashes and her curls are of human hair. She can tilt her head, move her arms and legs. Dressed in sport dress, velveteen coat, trimmed with imitation leopard collar, muff and hat. One-piece combination underwear, shoes and stockings. **\$2.98**

A friend, of whom Ruth says: "I know you'll love her as I do." Her cute mouth is open just enough to show her teeth and tongue. Moves her composition head, arms and legs at will. Go-to-sleep eyes have real lashes. A silk ribbon keeps her real human hair in order. Evelyn is 22 ins. tall. She's dressed in velveteen suspender skirt, rayon blouse with velveteen collar to match skirt, one-piece combination underwear, shoes and stockings. **\$2.49**



No.  
BR39

*Your Choice 50¢*

*Susan's  
A Cute  
Baby*

*You'll Love  
Rose*

"Another favorite of mine," says Ruth. "You will like Rose when you meet her." Of hard-to-break composition, she's 14 ins. tall, moves her head, arms and legs. Rose has blue painted eyes and painted, modeled hair with hair ribbon. Sweet bolero-type dress, one-piece combination underwear, shoes and stockings.



No.  
BR38

*Her Name Is  
Edith  
She Cries!  
She Sleeps!*

Take her in your arms—Edith will snuggle up. Lay her down for her nap—her eyes close. Cries sometimes, but then all babies do. Soft, stuffed body with composition head, legs and arms. Dressed in heavy flannel coat and cap to match, organdie dress, stockings and moccasins. She's 18 ins. tall.

**98c**

No. BR42



This chubby baby is 12 1/2 ins. tall. Pretty dimples—a big smile. Her brown painted eyes and black modeled hair, the way she turns her head, the cute dress she wears, combine to make her a "sweetheart." Diaper and socks complete her attire.