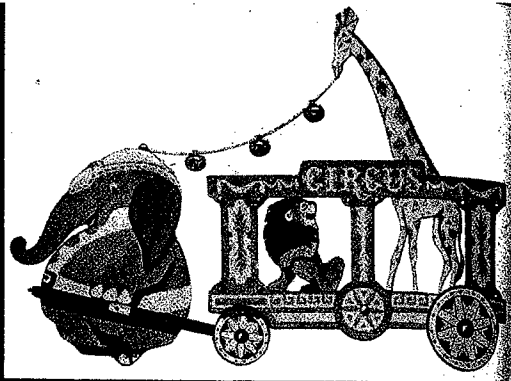
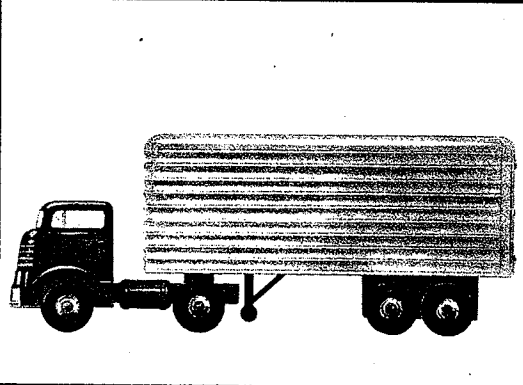


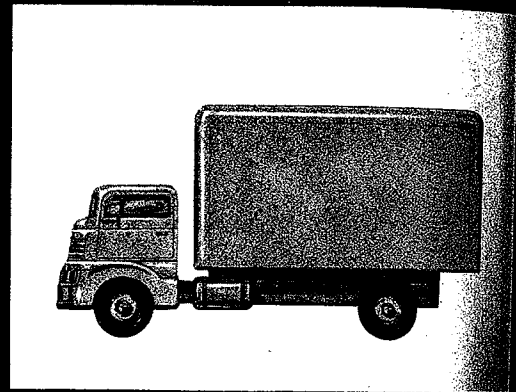
MILK WAGON... life-like model of a milk delivery wagon, built to scale — the door opens and shuts and there are 2 cases of six bottles each, which can be loaded or unloaded. Model 500 — Size 14" long x 7" high.



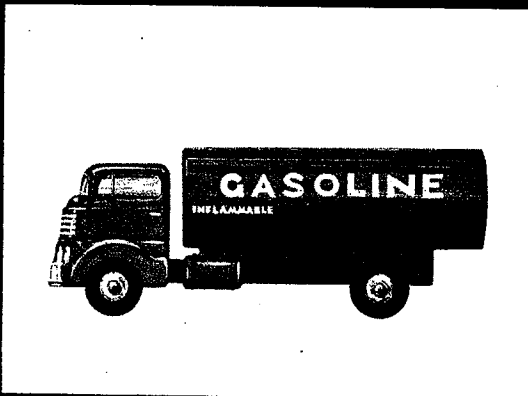
CIRCUS WAGON... this circus wagon shows plenty of action — the elephant waddles like a real live jumbo — with vinylite ears that flap in the breeze, the bells ring, the giraffe and the lion move. Model 600 — Size 18" long x 12" high.



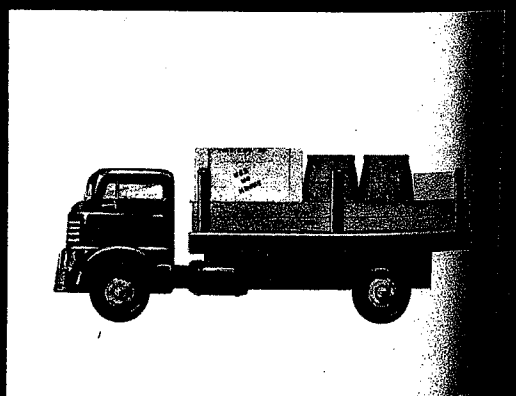
TRACTOR-TRAILER... this trailer has 14 realistic rubber wheels, just like the big jobs. By turning the cab, the child can steer this life-like truck, which is a factual reproduction. Model T-101 — Size 19 1/4" long x 7 1/2" high.



MOTOR VAN...has rubber wheels and can be steered by turning the front cab. Has real cargo that can be loaded and unloaded. Model T-102 — Size 14" long x 7 1/2" high.



GASOLINE TANKER... a scale model of the large tankers. Can be steered by turning the front cab and has the colorful appearance that is a sure factor in building up volume sales. Model T-104 — Size 14" long x 5 1/2" high.

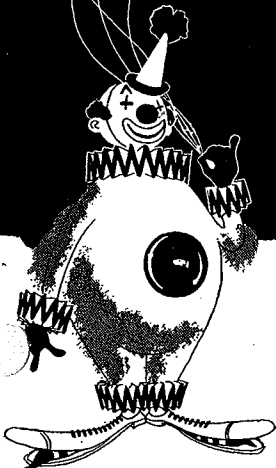


MATERIAL STAKE TRUCK... with real loose cargo of timbers that can be loaded and unloaded — has 6 real rubber wheels. Can be steered by hand, by turning the front cab. Model T-103 — Size 14" long x 5 3/4" high.

BEAUTIFULLY
PACKAGED

NEW EDUCATIONAL

NATIONALLY
ADVERTISED



Century



THOROUGHbred

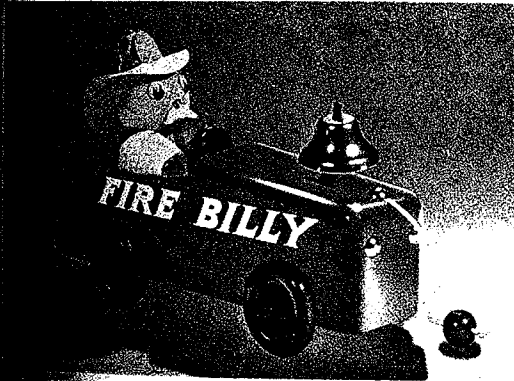
MANISTEE, MICHIGAN

New, original line of mechanical action toys

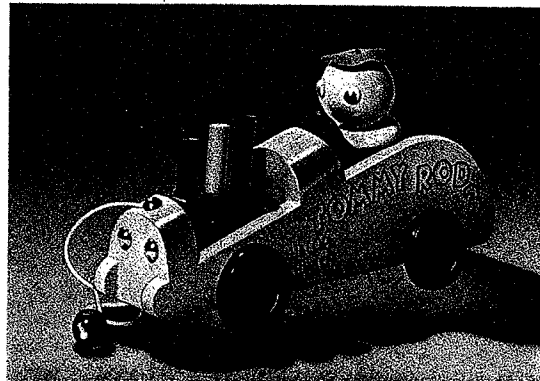
Here is a complete line of wooden mechanical action toys, designed for the age group which is responsible for more toy sales than any other — from 2 to 8 years. These colorful toys are built from sturdy woods, by the manufacturer of one of the world's finest motor boats.

Century toys have everything it takes to appeal to both parents and children — eye-catching color, life-like action, realistic noise. Most important of all, they are priced to sell . . . and sell fast. Why not write us so we can have our representative show you how you can make money with these fascinating new toys?

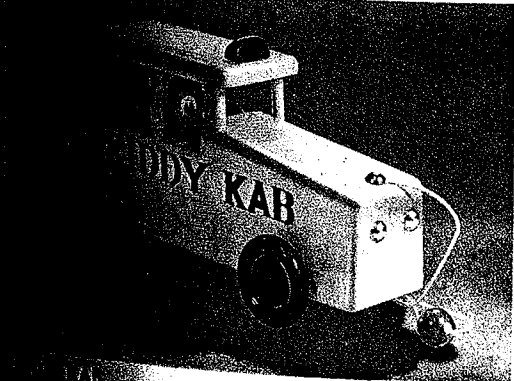
1952



FIRE BILLY... for every miniature "smoke-eater" child who wants to be a fire-chaser — here is an action toy with a bell that rings and the fire engine moving up and down with compelling, life-like motion. Model 100 — Size 10" long x 6" high.



TOMMY ROD... a miniature "hot-rod" with cylinders that move up and down, with real motor noise and a driver that bobs up and down with excitement. It's a fast motor car that kiddies love. Model 200 — Size 10½" long x 5½" high.

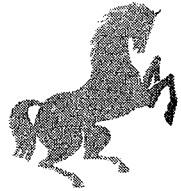


KIDDY KAB... a speedy cab, with sound effects and real motor; both the driver and the passenger bob up and down, fascinating motion to delight the youngsters and entice the parents. Model 300 — Size 10½" long x 6" high.



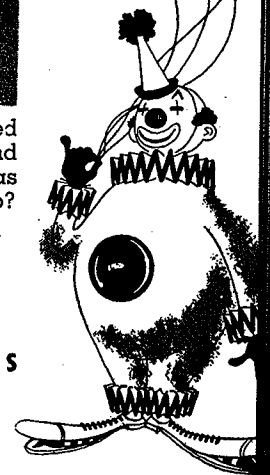
KIDDY KOP... a lively squad car with a red flasher and a ringing bell to warn the traffic and the pursuing officer bobbing up and down — was there ever a kid who did not want to be a Cop? Model 400 — Size 10" long x 6" high.

Century



THOROUGHbred TOYS

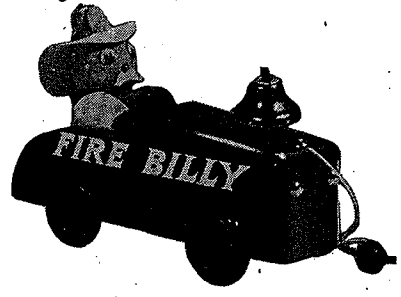
BEAUTIFULLY
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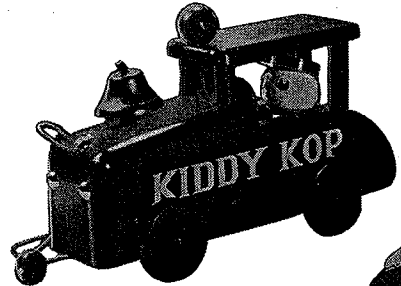


eye-stoppers...

that give a boost to sales in any toy department

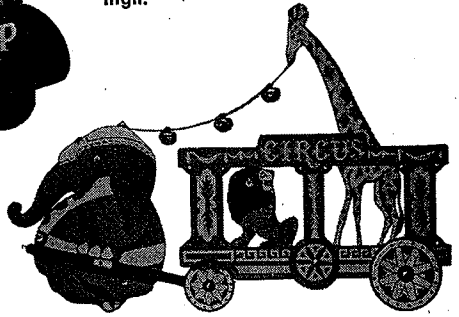


FIRE BILLY: an eager fire-chief on his way to a fire. Size: 10" long x 6" high.

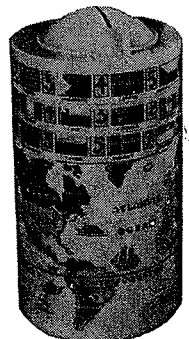


KIDDY KOP: a lively squad car with a red flasher and bell to warn the traffic. Size: 10" long x 6" high.

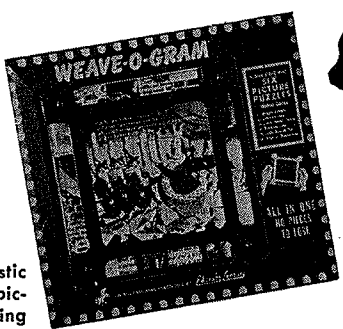
These new Century Toys have color, action, arresting eye-appeal — they have what it takes to stop the passers-by — yet they take little space on shelves or counters and because they increase traffic within the toy department, they help sell other items too. These toys sell fast and create a profitable turnover, because they capture the broadest market in the toy field.



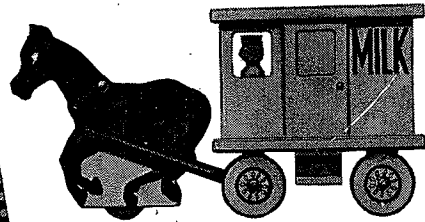
CIRCUS WAGON: a toy with plenty of interest and action. Size: 18" long x 12" high.



BANK MASTER: a picture puzzle and a secret combination bank *all in one*. Size: 5 1/2" high x 2 3/4" wide.



WEAVE-O-GRAM: the plastic strips work into six colorful pictures or hundreds of intriguing patterns.



MILK WAGON: a life-like model with a galloping horse. Size: 14" long x 7" high.



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